



Last Summer, just 2 weeks prior to DBX Summer Camp, we took notice of a highly inappropriate letter written and shared by Basketball Club Bluestars in Diemen about our Head Coach, Sam Graham. The gravity of this letter caused a fast distribution between players, parents, basketball associations and platforms in and outside of Amsterdam.

Sam Graham is a American citizen who has been active in Dutch Basketball since 2007.

For his full bio, please go to: <https://www.dbxamsterdam.com/dbx/our-coaches-dbx-academy/>

For his full resume, please go to: <https://www.linkedin.com/in/sam-graham>

In 2015, Sam founded Dynasty Sports B.V., which changed Sam's journey in Dutch Basketball. His initiative organizing his own Basketball Camps appeared to be a “problem” rather than a contribution to Dutch Basketball. From 2015 up and till now, Sam has experienced dealing with issues such as, unequal opportunity, discrimination, reluctancy, disrespect, envy and slander. At the same time, he is being trivialized unjustifiably with regards to his professional experience, expertise and accomplishments.

Despite our feeling of devastation, we requested Bluestars to immediately rectify the content of the letter. Unfortunately, Bluestars ignored our request leaving us with no other choice than to claim a rectification through the Dutch court. On October 3, 2020, after providing significant evidence and testimonials, the court and rightfully so, ruled **in favor** of Sam Graham and DBX as follows;

- Basketball Club Bluestars will send out a rectification letter accordingly;
- Basketball Club Bluestars, its board members and coaches will in future refrain from negative reporting about Sam Graham, DBX Wolves and/or DBX Academy, subject to a penalty for each violation.

On October 12, 2020 Bluestars provided a rectification letter which they shared on October 13, 2020 limited to the group of parents/club members they had shared the first letter with. Presumably the record has been set straight, however we have not (yet) received an apology from Basketball Club Bluestars.

Bluestars provided statements from third parties in their "defense". The content of these statements were not only false, but also irrelevant to this case. The statements, now in black and white, do explain the concerted effort of people showing their cruel and envious character and attempt to sabotage the personal character and work of Sam Graham and the DBX team. This kind of behavior goes beyond basic social human decency.

The main purpose of this letter was to destroy the reputation of Sam Graham and to manipulate players and parents not to join DBX Academy, DBX Camps & Clinics or Basketball Club DBX Wolves. We would like to clarify that within amateur basketball, Basketball clubs, organizations or training platforms **DO NOT** own players;

- Players and parents make their own decision which club they would like to join
- Players and parents make their own decision which Basketball Camp they would like to attend.
- Players and parents make their own decision about which (additional) personal training program they would like to enrol.

We believe that there is enough room in and around Amsterdam for children & young adults to practice and grow in the game of Basketball. Every Basketball club has its own purpose, vision and culture which will attract the right players for each club.

Sam Graham and the DBX team share a great passion for the game of Basketball. They work hard offering (customized) basketball programs which are built and focused on the development of young basketball players, taking the game to a higher level.

This experience has been very unsettling, however, justice was served! We would like to extend our gratitude to those who stood by us and supported us through this difficult time.

Going forward, Sam Graham and the DBX Team will continue to focus on their journey and purpose and welcome everyone in Dutch Basketball to join us to complement, respect and support each other in the name of sportsmanship and solidarity.

Dynasty Basketball Experience B.V. | DBX WOLVES

Black Lives Matter

Diversity

Equality

Unity

Love